

Career Planning in Tourism Associate's Degree Training: Gaziantep Example

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Abstract

Tourism education contributes to the increase in the quality of the labor in the tourism sector. In this context, the examination of the career planning of tourism students is important for the development of human resources management in tourism sector and evaluation of new developments. A questionnaire on the career planning of first grade undergraduate students of Gaziantep 2016-2017 period was conducted with the study. The questionnaire includes questions about demographic characteristics and statements using the 5-point Likert scale. Survey findings show that even though students choose their reading section according to their own desires, they are partially informed before they plan their careers, and generally want to work in the private sector. It has also been achieved that in the working life of the students it is important for the businesses to apply motivational methods with spiritual content and to do business with pleasure.

Keywords: Tourism, Associate, Career Planning Survey.



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